

94.5 KBAY Public Service Announcement Policy

94.5 KBAY airs Public Service Announcements from 501c3 nonprofit organizations. PSAs should be in script form, approximately 20 seconds in length, to be presented on-air by 94.5 KBAY announcers. 94.5 KBAY also presents Public Service Announcements on KBAY.COM, the station website. PSAs promoting events in which KBAY listeners may participate are preferred, and have precedence over non-event Public Service Announcements. Depending on availability, PSAs generally run for a period of one week.

KBAY requests at least three weeks prior notice for Public Service Announcements. They may be sent via email to svanzandt@kbay.com, or by regular mail to KBAY Public Affairs, 190 Park Center Plaza, San Jose CA 95113